



| Provisional Program (To register, visit: http://healthscienceandlaw.ca/) | |
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| | Day 1: Chlorophyll Investigative Reporting on Food and Health Monday October 1, 2018 |
| 9:15-9:30 am | Welcome <ul style="list-style-type: none"> • Bill Jeffery, BA, LLB, Centre for Health Science and Law |
| 9:30-11:00 am | Nutrition Labelling: Putting the facts in context on labels and in headlines <ul style="list-style-type: none"> • Alfred Aziz, PhD, Chief, Nutrition Regulations and Standards at Health Canada • Mary R. L'Abbe, PhD, Earle W. McHenry Professor, and Chair, Department of Nutritional Sciences, Faculty of Medicine, University of Toronto • Kim D. Raine, PhD, RD, FCAHS, Scientific Director, Centre for Health & Nutrition, Professor, Associate Dean (Research), School of Public Health, University of Alberta • Bill Jeffery, BA, LLB, Editor, <i>Food for Life Report</i>, Centre for Health Science and Law |
| 11:00-12:30 pm | Investigative food/health reporting by speciality media <ul style="list-style-type: none"> • Gary Schwitzer, University of Minnesota School of Public Health and Publisher of HealthNewsReview.org • Mike De Souza, Managing Editor, National Observer • TBA |
| 12:30-2 pm | Health Break |
| 2:00-3:00 pm | The Global Burden of Disease: Marshalling the best evidence of the harm of poor diet. <ul style="list-style-type: none"> • Christopher J.L. Murray, MD, DPhil, Professor of Global Health, University of Washington and Institute Director, Institute for Health Metrics and Evaluation |
| 3:00-4:30 | Investigative reporting on food, pharma, nutrition and health by mass media <ul style="list-style-type: none"> • Jesse McLean, Investigative News Team, <i>Toronto Star</i> • Nelisha Vellani, Producer, CBC's Marketplace • TBA |
| 4:30-5:00 pm | Nutrition law, policy, and advocacy update: National, Provincial, and International |

| Day 2: Promising Priorities in Public Health Nutrition Tuesday October 2, 2018 | |
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| 8:30-10:00 | <p>What's Next for Canada's Food Guide?</p> <ul style="list-style-type: none"> • Hasan Hutchinson PhD ND, Director General of the Office of Nutrition Policy and Promotion, Health Canada • TBA • Kate Comeau, MSc, RD, Dietitians of Canada (invited) • Yoni Freedhoff, MD, Founder & Medical Director of the Bariatric Medical Institute |
| 10:00-10:15 am | <p>Health Break</p> |
| 10:15-11:45 am | <p>Taxing Food, Alcohol, Cannabis, and Tobacco for Public Health Impact: The Case for Prudence and Policy Coherence</p> <ul style="list-style-type: none"> • Flory Doucas B.Sc., DESS Co-director and spokesperson, Quebec Coalition for Tobacco Control (a project of the Quebec Public Health Association) • Bundit Sornpaisarn, PhD, Thailand Department of Health, and Canadian Centre for Addiction and Mental Health (invited) • Bill Jeffery, BA, LLB, Centre for Health Science and Law |
| 11:45-1:00 pm | <p>Lunchtime Lecture: Ecological Footprint of Food: What bean counters say about meat</p> <ul style="list-style-type: none"> • Brian Cook, PhD, Senior Researcher, Health Behaviours, University of Oxford |
| 1:00-2:30 pm | <p>Pharmacare: What Costs to Treat, What Role Prevention?</p> <ul style="list-style-type: none"> • Carleigh Malanik, Financial Analyst, Parliamentary Budget Office • Joel Lexchin, MS, MD, Professor Emeritus School of Health Policy and Management at York University • Amir Attar, BA, MS, DPhil, LLB, Professor in the Faculties of Law and Medicine, Canada Research Chair in Law, Population Health and Global Development Policy, University of Ottawa |
| 2:30-3:00 pm | <p>Health Break</p> |
| 3:00-4:15 pm | <p>School Nutrition: Home and Away Session Chair: Joanne Schnurr, Reporter/Producer, CTV News</p> <ul style="list-style-type: none"> • TBA, Embassy of Finland • High Commission of South Africa (invited) • Carolyn Webb, Coordinator, Canadian Coalition for Healthy School Food |
| 4:15-5:00 pm | <p>Senator Art Eggleton, PC, Senate of Canada (invited)</p> |
| 5:30 pm | <p>Closing</p> |

For questions, contact us at:
Telephone 1-613-565-2140 or editor@foodforlifereport.ca

Travel and Accommodation

Travel

Air Canada: To obtain travel discounts of 0% to 10%, book on-line at <https://www.aircanada.com/> and enter the following promotional code: **ZDJEZRX1**

Porter: Book online at <https://flyporter.com/Flight?culture=en-CA&promocode=CHSL18> or through your travel agent using promo code “**CHSL18**”.

Via Rail: To obtain 10% off most fares, reference the event’s VIA convention discount code: **13721**. To book on-line, log in to your profile, or create one prior to booking. On the Passenger information screen, select "Convention fare" from the “Discount Type” drop-down menu, and enter the discount code for your convention or event in the “Discount code” field. The conference fare will be shown on the next page.

WestJet: Coupon code: **I64YK57**; Promo code for call in reference only: **WEE10**. See: <https://www.westjet.com/en-ca/about-us/contact-us/faqs/discount-codes>

Nearby Hotels

There are dozens of traditional hotels in the Centretown, Byward Market, and Lowertown neighbourhoods of downtown Ottawa, all within a 30-minute walk the soon-to-be confirmed conference venue. While we will likely lodge our out-of-town speakers in one hotel and offer registrants a discounted rate there in the coming weeks, it likely won’t suit everyone’s needs, budgets, tastes, and employer’s travel policies. Consider finding accommodation via:

<https://www.trivago.ca/> (Select neighbourhoods Byward Market and/or Centretown)
<https://www.google.ca/maps/> (Search “Parliament of Canada,” choose “Nearby” and “Hotels.”)
<https://www.hotwire.com/> (Select neighbourhood “Downtown Ottawa Parliament Hill or Downtown Ottawa East Byward Market)
<https://www.airbnb.ca/>