

# Sixth Biennial Championing Public Health Nutrition



**October 1-2, 2018**

National Gallery of Canada Auditorium  
380 Sussex Dr, Ottawa, ON K1N 9N4

 **Centre for Health Science and Law**

## Provisional Program

(To register, visit:

<https://www.foodforlifereport.ca/products/6th-biennial-championing-public-health-nutrition-conference>)

### Day 1: Chlorophyll

### Investigative Reporting on Food and Health

Monday October 1, 2018

9:15-9:30 am	<p><b>Welcome</b></p> <ul style="list-style-type: none"> <li>• Bill Jeffery, BA, LLB, <b>Centre for Health Science and Law</b></li> </ul>
9:30-11:00 am	<p><b>Nutrition Labelling: Putting the facts in context on labels and in headlines</b></p> <ul style="list-style-type: none"> <li>• Alfred Aziz, PhD, Chief, Nutrition Regulations and Standards at <b>Health Canada</b></li> <li>• Mary R. L'Abbe, PhD, Earle W. McHenry Professor, and Chair, Department of Nutritional Sciences, Faculty of Medicine, <b>University of Toronto</b></li> <li>• Kim D. Raine, PhD, RD, FCAHS, Scientific Director, Centre for Health &amp; Nutrition, Professor, Associate Dean (Research), School of Public Health, <b>University of Alberta</b></li> <li>• Bill Jeffery, BA, LLB, Editor, <i>Food for Life Report</i>, <b>Centre for Health Science and Law</b></li> </ul>
11:00-12:30 pm	<p><b>Investigative food/health reporting by speciality media</b></p> <ul style="list-style-type: none"> <li>• Gary Schwitzer, University of Minnesota School of Public Health and Publisher of <b>HealthNewsReview.org</b></li> <li>• Mike De Souza, Managing Editor, <b>National Observer</b></li> <li>• TBA</li> </ul>
12:30-2 pm	<p><b>Health Break</b></p>
2:00-3:00 pm	<p><b>The Global Burden of Disease: Marshalling the best evidence of the harm of poor diet.</b></p> <ul style="list-style-type: none"> <li>• Christopher J.L. Murray, MD, DPhil, Professor of Global Health, <b>University of Washington</b> and Director, <b>Institute for Health Metrics and Evaluation</b> (by Skype)</li> </ul>
3:00-4:30	<p><b>Investigative reporting on food, pharma, nutrition and health by mass media</b></p> <ul style="list-style-type: none"> <li>• Jesse McLean, Investigative News Team, <i>Toronto Star</i></li> <li>• Nelisha Vellani, Producer, <b>CBC's Marketplace</b></li> <li>• TBA</li> </ul>

4:30-5:00 pm	<b>Nutrition law, policy, and advocacy update: National, Provincial, and International</b>
	<b>Day 2: Promising Priorities in Public Health Nutrition</b> <b>Tuesday October 2, 2018</b>
8:30-10:00	<p><b>What's Next for <i>Canada's Food Guide</i>?</b></p> <ul style="list-style-type: none"> <li>• Hasan Hutchinson PhD ND, Director General of the Office of Nutrition Policy and Promotion, <b>Health Canada</b></li> <li>• TBA</li> <li>• Kate Comeau, MSc, RD, <b>Dietitians of Canada</b></li> <li>• Yoni Freedhoff, MD, Founder &amp; Medical Director of the <b>Bariatric Medical Institute</b></li> </ul>
10:00-10:15 am	<b>Health Break</b>
10:15-11:45 am	<p><b>Taxing Food, Alcohol, Cannabis, and Tobacco for Public Health Impact: The Case for Prudence and Policy Coherence</b></p> <ul style="list-style-type: none"> <li>• Flory Doucas B.Sc., DESS Co-director and spokesperson, <b>Quebec Coalition for Tobacco Control (a project of the Quebec Public Health Association)</b></li> <li>• Bundit Sornpaisarn, PhD, <b>Thailand Department of Health, and Canadian Centre for Addiction and Mental Health</b> (invited)</li> <li>• Bill Jeffery, BA, LLB, <b>Centre for Health Science and Law</b></li> </ul>
11:45-1:00 pm	<p><b>Lunchtime Lecture: Ecological Footprint of Food--What bean counters say about meat</b></p> <ul style="list-style-type: none"> <li>• Brian Cook, PhD, Senior Researcher, Health Behaviours, <b>University of Oxford</b></li> </ul>
1:00-2:30 pm	<p><b>Pharmacare: What Costs to Treat, What Role Prevention?</b></p> <ul style="list-style-type: none"> <li>• Carleigh Malanik, Financial Analyst, <b>Parliamentary Budget Office</b></li> <li>• Joel Lexchin, MS, MD, Professor Emeritus <b>School of Health Policy and Management, York University</b></li> <li>• Amir Attar, BA, MS, DPhil, LLB, Professor in the Faculties of Law and Medicine, Canada Research Chair in Law, Population Health and Global Development Policy, <b>University of Ottawa</b></li> </ul>
2:30-3:00 pm	<b>Health Break</b>
3:00-4:15 pm	<p><b>School Nutrition: Home and Away</b> Session Chair: Joanne Schnurr, Reporter/Producer, <b>CTV News</b></p> <ul style="list-style-type: none"> <li>• TBA, <b>Embassy of Finland</b></li> <li>• <b>High Commission of South Africa</b> (invited)</li> <li>• Carolyn Webb, Coordinator, Canadian <b>Coalition for Healthy School Food</b></li> </ul>
4:15-5:00 pm	Senator Art Eggleton, PC, <b>Senate of Canada</b> (invited)
5:30 pm	Closing

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For questions, contact us at:  
Telephone 1-613-565-2140 or [editor@foodforlifereport.ca](mailto:editor@foodforlifereport.ca)

## Travel and Accommodation

### Travel

**Air Canada:** To obtain travel discounts of 0% to 10%, book on-line at <https://www.aircanada.com/> and enter the following promotional code: **ZDJEZR1**

**Porter:** Book online at <https://flyporter.com/Flight?culture=en-CA&promocode=CHSL18> or through your travel agent using promo code “**CHSL18**”.

**Via Rail:** To obtain 10% off most fares, reference the event’s VIA convention discount code: **13721**. To book on-line, log in to your profile, or create one prior to booking. On the Passenger information screen, select "Convention fare" from the “Discount Type” drop-down menu, and enter the discount code for your convention or event in the “Discount code” field. The conference fare will be shown on the next page.

**WestJet:** Coupon code: **I64YK57**; Promo code for call in reference only: **WEE10**. See: <https://www.westjet.com/en-ca/about-us/contact-us/faqs/discount-codes>

### Nearby Hotels

There are dozens of traditional hotels in the Centretown, Byward Market, and Lowertown neighbourhoods of downtown Ottawa, all within a 30-minute walk the soon-to-be confirmed conference venue. While we will likely lodge our out-of-town speakers in one hotel and offer registrants a discounted rate there in the coming weeks, it likely won’t suit everyone’s needs, budgets, tastes, and employer’s travel policies. Consider finding accommodation via:

<https://www.trivago.ca/> (Select neighbourhoods Byward Market and/or Centretown)  
<https://www.google.ca/maps/> (Search “Parliament of Canada,” choose “Nearby” and “Hotels.”)  
<https://www.hotwire.com/> (Select neighbourhood “Downtown Ottawa Parliament Hill or Downtown Ottawa East Byward Market)  
<https://www.airbnb.ca/>