

FEEDING THE FUTURE

Provisional Program

Sixth Biennial Championing Public Health Nutrition



October 1-2, 2018

National Gallery of Canada Auditorium
380 Sussex Dr, Ottawa, ON K1N 9N4



Centre for Health Science and Law

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(To register, visit: <https://www.foodforlifereport.ca/products/6th-biennial-championing-public-health-nutrition-conference>)

Day 1: Chlorophyll Investigative Reporting on Food and Health

Monday October 1, 2018

9:15-9:30 am	<p>Welcome</p> <ul style="list-style-type: none"> • Bill Jeffery, BA, LLB, Centre for Health Science and Law
9:30-11:00 am	<p>Nutrition Labelling: Putting the facts in context on labels and in headlines</p> <ul style="list-style-type: none"> • Alfred Aziz, PhD, Chief, Nutrition Regulations and Standards at Health Canada • Mary R. L'Abbe, PhD, Earle W. McHenry Professor, and Chair, Department of Nutritional Sciences, Faculty of Medicine, University of Toronto • Kim D. Raine, PhD, RD, FCAHS, Scientific Director, Centre for Health & Nutrition, Professor, Associate Dean (Research), School of Public Health, University of Alberta • Bill Jeffery, BA, LLB, Editor, <i>Food for Life Report</i>, Centre for Health Science and Law
11:00-11:15 am	Health Break
11:15-12:15 pm	<p>The Global Burden of Disease: Marshalling the best evidence of the harm of poor diet</p> <p>Session Chair: Bill Jeffery, Centre for Health Science and Law Christopher J.L. Murray, MD, DPhil, Professor of Global Health, University of Washington and Director, Institute for Health Metrics and Evaluation (by Skype from Geneva)</p>
12:15-2 pm	Picnic Box Lunch at Nepean Point Park
1:30-3:00 pm	<p>Investigative food/health reporting by specialty media</p> <p>Session Chair: Chris Dornan, Carleton University School of Journalism and Communications</p> <ul style="list-style-type: none"> • Kevin Lomangino, University of Minnesota School of Public Health and Publisher of HealthNewsReview.org • Mike De Souza, Managing Editor, National Observer
3:00-4:30	<p>Investigative reporting on food, pharma, nutrition and health by mass media</p> <p>Session Chair: Chris Dornan, Carleton University School of Journalism and Communications</p> <ul style="list-style-type: none"> • Jesse McLean, Investigative News Team, <i>Toronto Star</i> • Nelisha Vellani, Producer, CBC's Marketplace • Charlise Agro, Host and Correspondent, CBC's Marketplace
4:30-5:00 pm	Nutrition law, policy, and advocacy update: National, Provincial, and International



Day 2: Promising Priorities in Public Health Nutrition

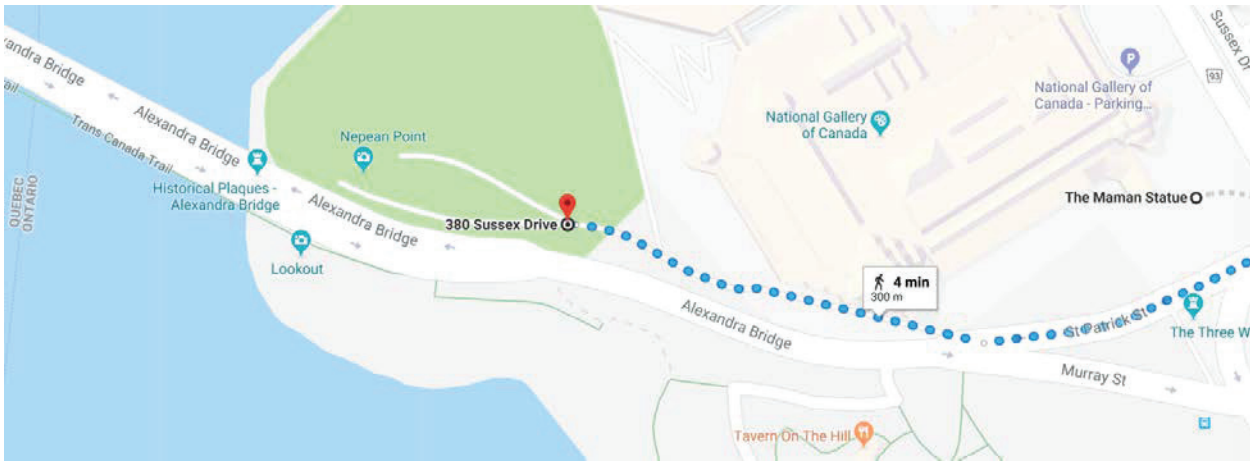
Tuesday October 2, 2018

8:30-10:00	<p>What's Next for <i>Canada's Food Guide</i>?</p> <p>Session Chair: Elizabeth Payne, Senior Reporter, Ottawa Citizen and Postmedia</p> <ul style="list-style-type: none"> • Hasan Hutchinson PhD ND, Director General of the Office of Nutrition Policy and Promotion, Health Canada • Kate Comeau, MSc, RD, Dietitians of Canada • Yoni Freedhoff, MD, Founder & Medical Director of the Bariatric Medical Institute
10:00-10:15 am	Health Break
10:15-11:15 am	<p>Ecological Footprint of Food--What bean counters say about meat</p> <p>Session Chair: Nathaniel Erskine-Smith, Member of Parliament for Beaches-East York</p> <ul style="list-style-type: none"> • Brian Cook, PhD, Senior Researcher, Health Behaviours, University of Oxford
11:15-Noon	<p>Taxing Food, Alcohol, Cannabis, and Tobacco for Public Health Impact: The Case for Prudence and Policy Coherence</p> <p>Session Chair: Don Davies, MP New Democratic Party Health Critic</p> <ul style="list-style-type: none"> • Flory Doucas B.Sc., DESS Co-director and spokesperson, Quebec Coalition for Tobacco Control (a project of the Quebec Public Health Association) • Bundit Sornpaisarn, PhD, Thai Health Promotion Foundation, and Canadian Centre for Addiction and Mental Health • Bill Jeffery, BA, LLB, Centre for Health Science and Law
Noon-1:45pm	Lunch at Courtyard Restaurant 21 George St, Ottawa, ON K1N 8W5
1:45-3:15 pm	<p>Pharmacare: What Costs to Treat, What Role Prevention?</p> <p>Session Chair: Lauren Vogel, Reporter, <i>Canadian Medical Association Journal</i></p> <ul style="list-style-type: none"> • Professor Paul Veugelers, PhD, MSc, University of Alberta School of Public Health • Carleigh Malanik, Financial Analyst, Parliamentary Budget Office • Joel Lexchin, MS, MD, Professor Emeritus School of Health Policy and Management, York University • Amir Attar, BA, MS, DPhil, LLB, Professor in the Faculties of Law and Medicine, Canada Research Chair in Law, Population Health and Global Development Policy, University of Ottawa
3:15-3:30 pm	Health Break
3:30-4:30 pm	<p>School Nutrition: Home and Away</p> <p>Session Chair: Joanne Schnurr, Reporter/Producer, CTV News</p> <ul style="list-style-type: none"> • Dr. Mutinta Hambayi Nseluke, Chief and Head of Nutrition Sensitive Unit, World Food Program • Mr. Jyrki Nissilä, Minister-Counsellor and Deputy Head of Mission, Embassy of Finland • High Commission of South Africa (invited) • Carolyn Webb, Co-Coordinator, Canadian Coalition for Healthy School Food
4:30-5:00 pm	<ul style="list-style-type: none"> • Senator Art Eggleton, PC, Senate of Canada
5:00 pm	Closing

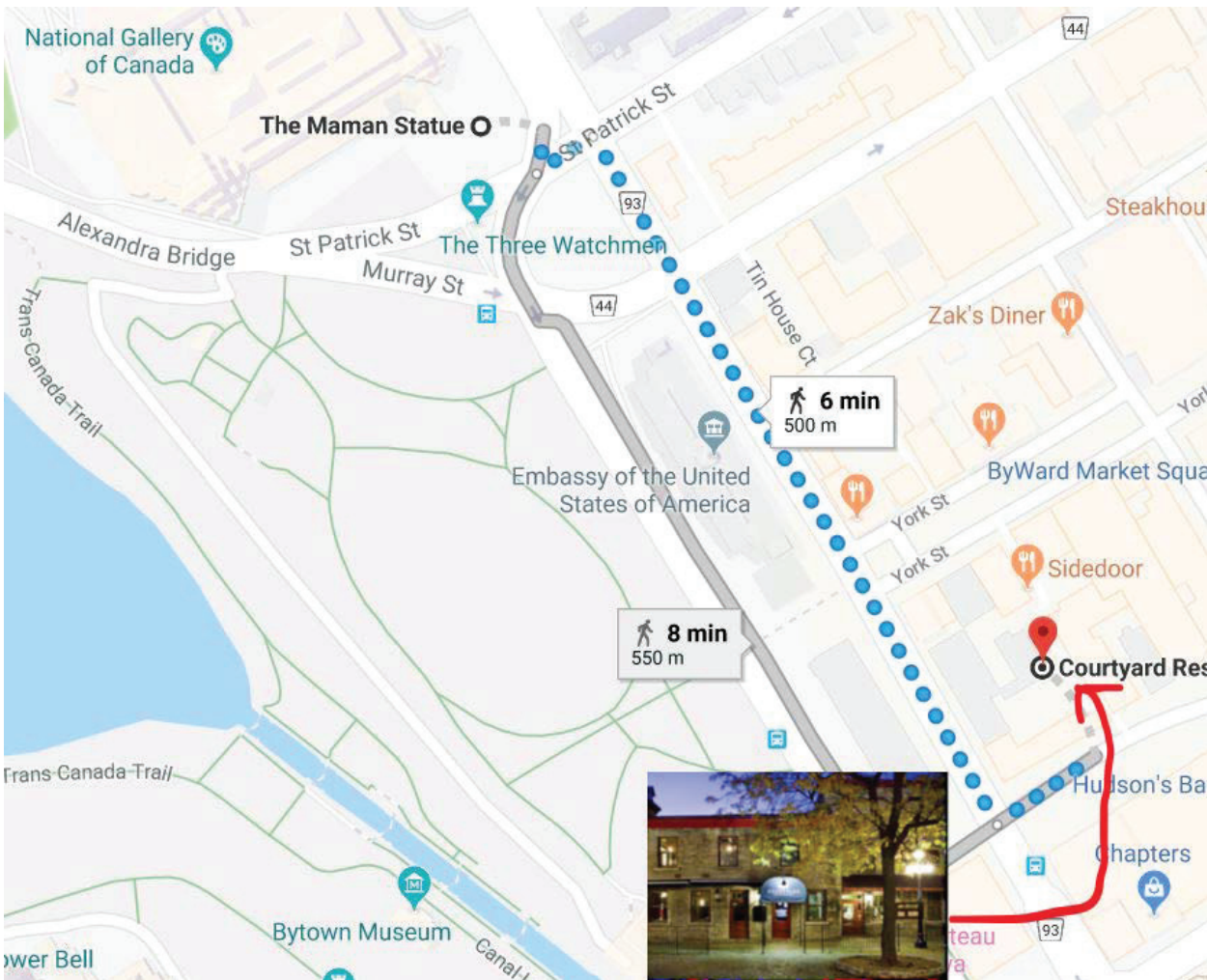
For questions, contact us at: 1-613-565-2140 or editor@foodforlifereport.ca



Day 1 Picnic Brown Bag Lunch at Nepean Point courtesy of the Longfields-Davidson Heights Secondary School Culinary Arts Program

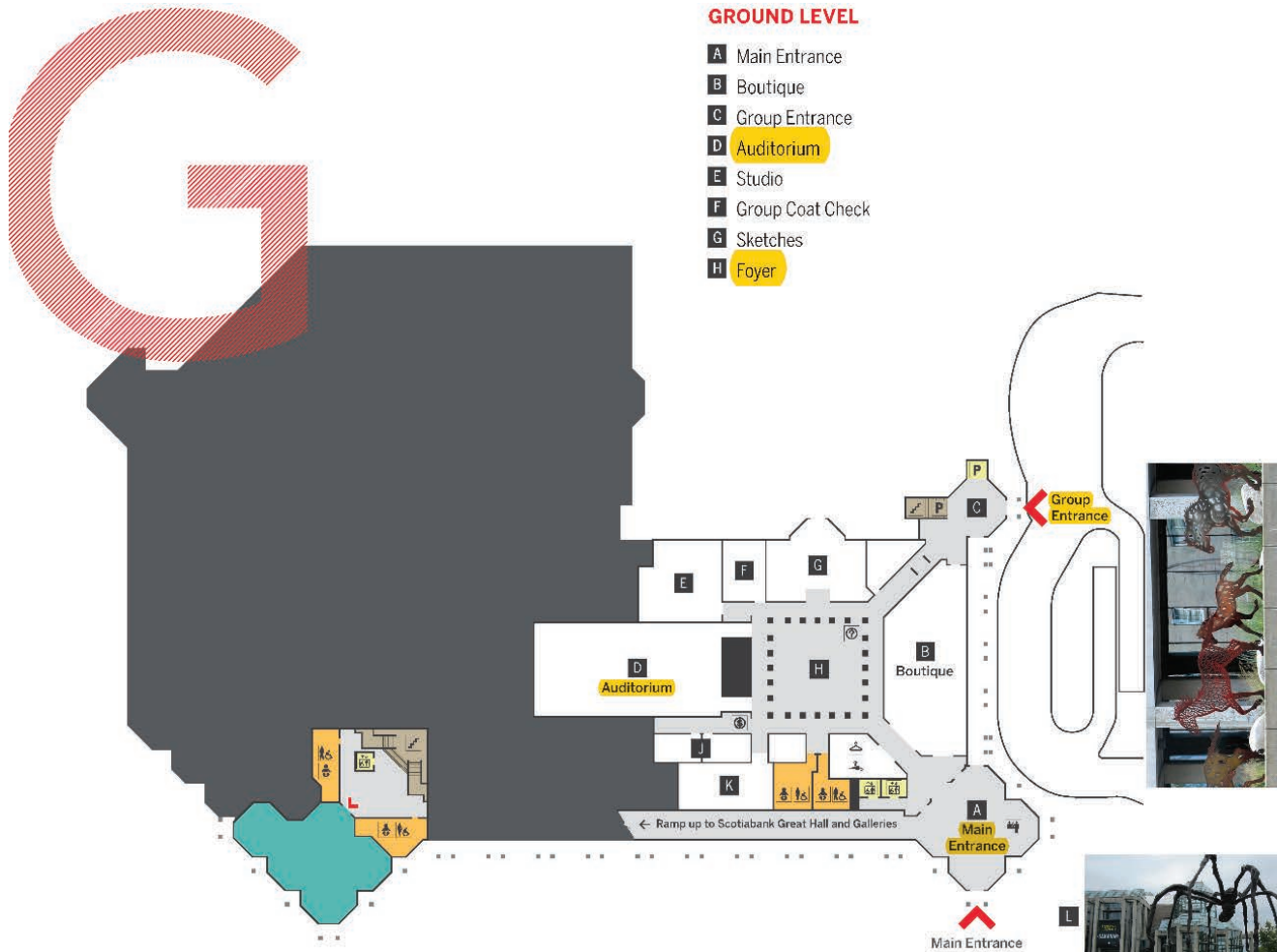


Day 2 Lunch at Courtyard Restaurant, 21 George St, Ottawa, ON K1N 8W5



GROUND LEVEL

- A** Main Entrance
- B** Boutique
- C** Group Entrance
- D** Auditorium
- E** Studio
- F** Group Coat Check
- G** Sketches
- H** Foyer



FOR YOUR CONVENIENCE

Visitors with Special Needs

All public areas, galleries, programs, and washrooms (with a few noted exceptions) are accessible by wheelchair. Strollers, wheelchairs and scooters are available free of charge at the Information desk.

First Aid

All security guards are qualified to provide first aid and CPR.

Cafeteria – Level 1

Closes 30 minutes before Gallery closing.*

Sketches – Ground Level

Lunchroom with vending machines.*

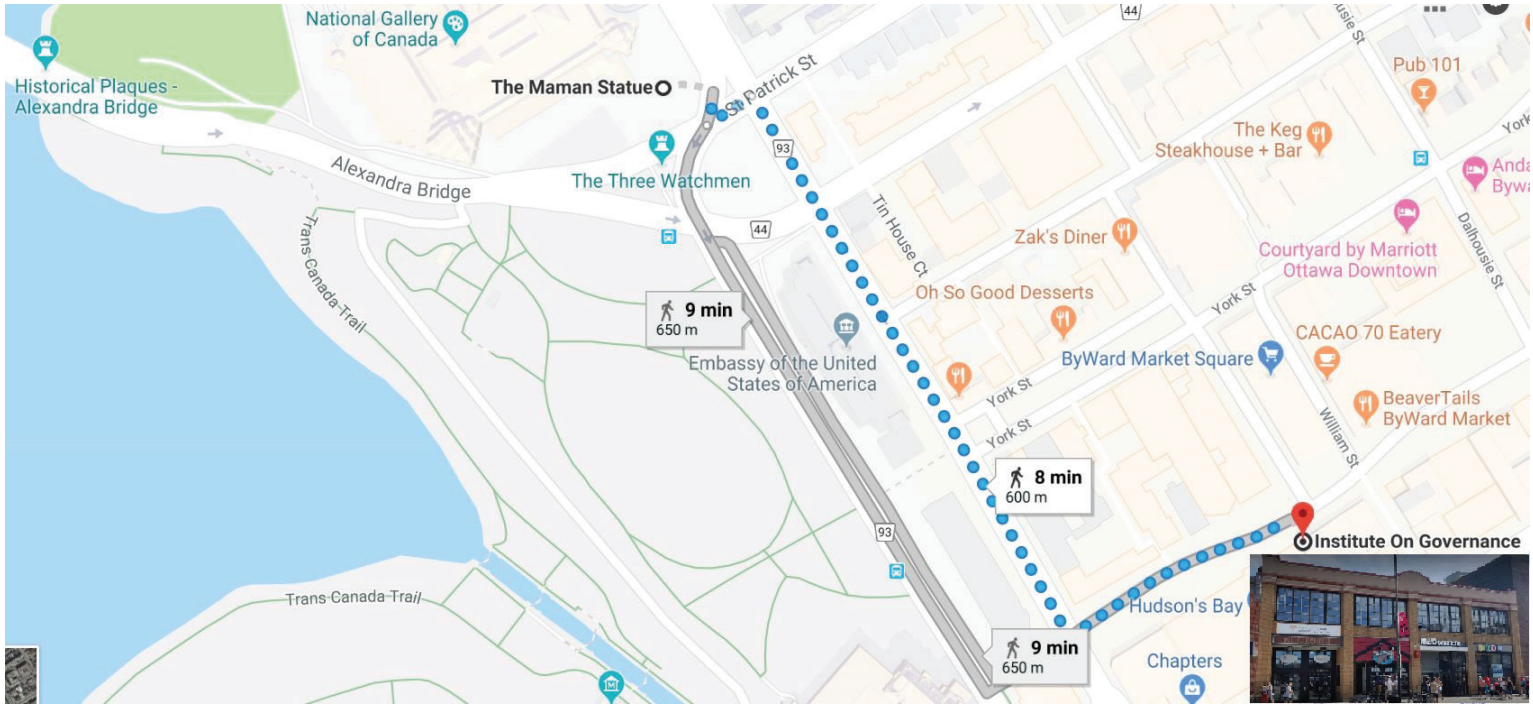
P **Parking Access – Ground Level**

The Gallery's two-level parking garage, beneath the building, is open from 7 am to 11 pm.*

- Washrooms**
- Baby Changing Facilities**
- Elevators**
- Stairs**
- Information**
- Box Office**
- Bank Machine**

* Subject to change.

October 1: Foul weather plan for lunch at the Institute of Governance at 60 Gorge Street, Byward Market, Ottawa.



Travel and Accommodation

Travel

Air Canada: To obtain travel discounts of 0% to 10%, book on-line at <https://www.aircanada.com/> and enter the following promotional code: **ZDJEZR1**

Porter: Book online at <https://flyporter.com/Flight?culture=en-CA&promocode=CHSL18> or through your travel agent using promo code “**CHSL18**”.

Via Rail: To obtain 10% off most fares, reference the event’s VIA convention discount code: **13721**. To book on-line, log in to your profile, or create one prior to booking. On the Passenger information screen, select "Convention fare" from the “Discount Type” drop-down menu, and enter the discount code for your convention or event in the “Discount code” field. The conference fare will be shown on the next page.

WestJet: Coupon code: **I64YK57**: Promo code for call in reference only: **WEE10**. See: <https://www.westjet.com/en-ca/about-us/contact-us/faqs/discount-codes>

Nearby Hotels

There are dozens of traditional hotels in the Centretown, Byward Market, and Lowertown neighbourhoods of downtown Ottawa, all within a 30-minute walk the soon-to-be confirmed conference venue. While we will likely lodge our out-of-town speakers in one hotel and offer registrants a discounted rate there in the coming weeks, it likely won’t suit everyone’s needs, budgets, tastes, and employer’s travel policies. Consider finding accommodation via:

<https://www.trivago.ca/> (Select neighbourhoods Byward Market and/or Centretown)

<https://www.google.ca/maps/> (Search “Parliament of Canada,” choose “Nearby” and “Hotels.”)

<https://www.hotwire.com/> (Select neighbourhood “Downtown Ottawa Parliament Hill or Downtown Ottawa East Byward Market)

<https://www.airbnb.ca/>



Alfred Aziz, PhD, Chief, Nutrition Regulations and Standards, Health Canada

Dr. Alfred Aziz holds a bachelor and master's degree in Nutrition from the American University of Beirut, Lebanon, and PhD in Nutritional Sciences from the University of Toronto. In 2005, he received the Health Canada's Office of the Chief Scientist postdoctoral fellowship award and two years later, was appointed as a research scientist in Health Canada's Bureau of Nutritional Sciences. His graduate, post-graduate and independent research programs included food intake regulation, as well as lipid and carbohydrate metabolism. Concurrently, Dr. Aziz became involved in several policy files, such as health claims and the development of a framework to curb childhood obesity. Between 2012 and 2015, he was a participant of the Health Canada Science Management Development Program, and occupied several leadership positions and worked on different files, including paediatric initiatives; medical marijuana regulations; risk assessment and risk management; and recently, nutrition labelling and other food and nutrition regulatory modernization initiatives.



Mary R. L'Abbe, PhD, Earle W. McHenry Professor & Chair, Dept. of Nutritional Sciences, Faculty of Medicine, University of Toronto

Dr. Mary L'Abbé is the Earle W. McHenry Professor and Chair of the Department of Nutritional Sciences, Faculty of Medicine, University of Toronto, where she leads a research group on Food and Nutrition Policy for Population Health. She is an expert in public health nutrition, nutrition policy, and food and nutrition regulations, with a long career in mineral nutrition research. Her research examines the nutritional quality of the Canadian food supply, nutrient profiling methods, food intake patterns, and consumer research on food choices related to obesity and chronic disease. Dr. L'Abbé is a member of several committees of the World Health Organization including the Nutrition Guidance Expert Advisory Group on Diet and Health, chairs the PAHO Technical Advisory Group on Sodium Reduction for CVD prevention and is a member of the US National Academies of Science Panel on Global Harmonization of DRIs. She is the Director of the WHO Collaborating Centre on Nutrition Policy for NCD Prevention. Dr. L'Abbé was co-chair of the Canadian Trans Fat Task Force and Chair/Vice-Chair of the Sodium Working Group. Before joining the University of Toronto, she was Director, Bureau of Nutritional Sciences at Health Canada. Dr. L'Abbé holds a PhD in nutrition from McGill University and has authored over 240 peer-reviewed scientific publications, book chapters and government reports.



Kim D. Raine, PhD, RD, FCAHS, Scientific Director, Centre for Health & Nutrition, professor and Assoc. Dean (Research), School of Public Health, U of Alberta

Dr. Kim Raine is a Registered Dietitian, and a Fellow of the Canadian Academy of Health Sciences. Her research focuses on exploring population interventions to address healthy eating. From 2008-13 Dr. Raine held an Applied Public Health Chair. She served as President of the Alberta Public Health Association from 2009-2012, and was a member of the inaugural institute advisory board for the CIHR's Institute of Nutrition, Metabolism and Diabetes (2001-2006). She has published over 150 peer-reviewed articles, and has presented her research at numerous national and international conferences.

Dr. Raine is also the proud mother of two grown sons. She and her husband are avid endurance athletes, having completed 9 Ironman Triathlons together. Dr. Raine has also completed over 30 marathons.





Bill Jeffery, BA, LLB, Editor, Food for Life Report, Executive Director, Centre for Health Science and Law

Bill Jeffery a member of the Ontario Bar. The Centre for Health Science and Law is a non-profit, health advocacy organization that accepts no funding from industry or government and advocates public health nutrition reforms by: publishing reports, testifying before legislative committees, participating in government consultations, speaking to the media, serving on Canadian government advisory groups and NGO coalitions, and hosting the biennial “Championing Public Health Nutrition” conferences series. CHSL is financially supported by subscriptions to its new advertisement-free consumer magazine, Food for Life Report. CHSL is a member of the International Association of Consumer Food Organizations (IACFO), an officially recognized observer of the WHO/FAO Codex Alimentarius Commission. Since 1999, Bill has participated in standard-setting negotiations of the Codex Committee on Food Labelling (CCFL) for IACFO, arguing for a global standard for mandatory (back-of-pack) nutrition labelling which was ultimately adopted in 2012. In May 2016, IACFO proposed that CCFL set guidance for mandatory front-of-pack nutrition labelling, which the Committee agreed to pursue in 2017. Bill has advocated strong public health nutrition measures and conflict of interest safeguard in consultations held at the United Nations General Assembly in New York City since 2011 and at the World Health Organization in Geneva since 2005.



Kevin Lomangino, Managing Editor, University of Minnesota School of Public Health and Publisher,

Kevin Lomangino is the managing editor of HealthNewsReview.org. He is also an independent health care journalist who was previously editor-in-chief of Clinical Nutrition Insight, a monthly evidence-based newsletter for physicians and dietitians. He has written for numerous professional and consumer health publications including Consumer Reports on Health. He was formerly senior editor at Lippincott Williams & Wilkins, a medical publishing company, where he developed new print and online publications for health care professionals and managed a portfolio of medical publications and newsletters. Kevin received his BA from Loyola University in Maryland.



Mike De Souza, Managing Editor, National Observer

Mike De Souza is National Observer’s Managing Editor. He has covered politics for more than a decade, focusing in recent years on energy and environment policies in government and industry. In 2017, Mike won a Canadian Association of Journalists award for his investigation that exposed a conflict of interest in the federal review of the Energy East pipeline project, which was subsequently terminated. A Montreal native, Mike has worked as a broadcast and print journalist in his home town, as well as the National Assembly in Quebec City, Parliament Hill in Ottawa, and Calgary. He has worked for Reuters, Postmedia, and The Montreal Gazette. He now leads National Observer’s news coverage out of its Ottawa office on Parliament Hill. A specialist in filing targeted access to information requests, Mike is constantly pursuing multiple lines of questioning and investigations and he always has an eye open for his next scoop. thons.





Christopher J.L. Murray, MD, DPhil, Professor of Global Health, University of Washington and Director, Institute for Health Metrics and Evaluation (by Skype)



Jesse McLean, Investigative News Team, Toronto Star



Nelisha Vellani, Producer, CBC's Marketplace

Professor Murray's career has focused on improving health for everyone worldwide by improving health evidence. A physician and health economist, his work has led to the development of a range of new methods and empirical studies to strengthen health measurement, analyze the performance of public health and medical care systems, and assess the cost-effectiveness of health technologies. IHME provides rigorous and comparable measurement of the world's most important health problems and evaluates the strategies used to address them. Before founding IHME, Murray served as Executive Director, Evidence and Information for Policy Cluster at the World Health Organization, Director, Harvard Initiative for Global Health and Harvard Center for Population and Development Studies, and Richard Saltonstall Professor of Public Policy at the Harvard School of Public Health. Murray has authored more than 380 journal articles in internationally peer-reviewed publications. He holds an undergraduate degree from Harvard University, a DPhil in International Health Economics from Oxford University, and an M.D. from Harvard Medical School.

Jesse McLean is an award-winning journalist with the Toronto Star's investigative unit. He has reported extensively on the pharmaceutical industry and its influence on Canadian health care. His reporting has dug into problems at the plants that manufacture medications Canadians take, a drug company's efforts to manipulate the results of a study into potential side effects its medication has on young boys, and kickbacks given to Ontario pharmacies to stock drug maker's products. He can be reached at 416-869-4147 or jmclean@thestar.ca

Nelisha Vellani is a television producer at CBC Marketplace, an award-winning investigative program that focuses on consumer issues. She has worked on stories about Canada's food waste problem, misleading labels on food products as well as the use of best before dates in grocery chains across the country. She has a BA in Journalism as well as a Diploma in Print Journalism. She has received awards for her tenacity and work ethic, and most recently was selected to be a part of CBC's Developing Emerging Leaders program, showcasing the talent and contributions of the public broadcaster's diverse employees. She enjoys working with her team to educate and enlighten Canadians on issues in the public interest.



Charlsie Agro, Host & Correspondent, CBC's Marketplace

Charlsie Agro is a member of CBC's flagship consumer affairs investigative program Marketplace. A passionate advocate for consumers, Charlsie has championed legislative change across Canada. Her undercover work into allegations of sexism in dress codes within the Canadian restaurant industry led governments in Ontario and British Columbia to ban the practice of mandating high heels as part of a woman's workplace uniform. After a deep dive into Superfoods and their labelling claims, Agro spurred on a Health Canada and Canadian Food Inspection Agency labelling review process. A strong believer in standing up for the little guy, Agro has fearlessly taken on politicians, big brands and questionable businesses. Her work is featured on CBC News, CBC NewsNetwork, CBC Radio, and The National.

Agro played NCAA Division I field hockey on scholarship for St. Joseph's University in Philadelphia while earning her undergraduate degree in English, history and performing arts. Charlsie is also a graduate of Sheridan College's Journalism New Media program. She lives near Toronto with her husband and their mini-dachshund, Winston.



Hasan Hutchinson, PhD, ND, Director General of the Office of Nutrition Policy and Promotion, Health Canada

Hasan Hutchinson is the Director General of the Office of Nutrition Policy and Promotion at Health Canada. As the focal point for public health nutrition within the federal government, the office strives to promote the nutritional health and well-being of Canadians. The Office's main functions include dietary guidance, food and nutrition surveillance, research and data analysis, health promotion and public health nutrition policy. Hasan is co-chair of Canada's Dietary Reference Intakes Steering Committee and of the Federal/Provincial/Territorial Group on Nutrition. He serves on a number of nutrition-related committees at the World Health Organization and the World Cancer Research Fund International and has served on health-related committees at the Pan American Health Organization, the Organization for Economic Co-operation and Development and at the United Nations. He served as chair of the Multi-Stakeholder Working Group which produced the Sodium Reduction Strategy for Canada and of the multi-sectoral Network on Healthy Eating.

Previous to his current role, Hasan was Associate Director of the Institute of Nutrition, Metabolism and Diabetes at the Canadian Institutes of Health Research (CIHR). Before working in the public service, Hasan was a faculty member in the Department of Neurology and neurosurgery at McGill University. His formal education includes a PhD in Quantitative Genetics.



Kate Comeau, MSc, RD, Dietitians of Canada

Kate Comeau is the Manager of Public Relations and Media for Dietitians of Canada. Prior to working with Dietitians of Canada, Kate was the director of a private nutrition clinic in the Montreal area. She is originally from Nova Scotia where she received an BScH in Nutrition and Dietetics from Acadia University. She completed her MSc at McGill University, studying the effects of Vitamin D supplementation on newborn infants.

Kate is keenly interested the development of new and novel ways of communicating nutrition information including smart phone applications and social media. She is available for interview on subjects ranging from healthy eating tips to policy issues such as advertising to children and food labeling concerns. Kate is a member of the Canadian Public Relations Society and the Nova Scotia Dietitians Association.



**Carleigh Malanik, BA, MA,
Financial Analyst, Parliamentary
Budget Office**



**Joel Lexchin, MS, MD, Professor
Emeritus, School of Health Policy
and Management, York University**



**Amir Attar, BA, MS, DPhil, LLB,
Professor in the Faculties of Law and
Medicine, Canada Research Chair in
Law, Population Health and Global
Development Policy, University of
Ottawa**

Carleigh Busby is a Financial Analyst on the Costing and Budgetary Analysis team at the Office of the Parliamentary Budget Officer. Since joining in 2014, she has published reports presenting independent cost estimates of various government initiatives including changes to children's benefits, personal income tax and transfer measures, veterans benefits, and more recently, estimating the cost of a Pharmacare Plan for the House of Commons' Standing Committee on Health.

Prior to joining PBO, Carleigh worked as an economist at Health Canada within the Applied Research and Analysis Directorate. Carleigh holds an MA in Economics from McMaster University, and from the University of Manitoba an Honours BA in Economics and a BA in History.

Joel Lexchin received his MD from the University of Toronto in 1977 and for the past 30 years has been an emergency physician at the University Health Network. He taught health policy in the School of Health Policy and Management at York University from 2001 to 2016 and is now a Professor Emeritus at York. He has been a consultant on pharmaceutical issues for the province of Ontario, various arms of the Canadian federal government, the World Health Organization, the government of New Zealand and the Australian National Prescribing Service. He is a frequent outspoken critic of the pharmaceutical industry and the way that Health Canada regulates drugs. His book *Private profits versus public policy: the pharmaceutical industry and the Canadian state* was published by University of Toronto Press in September 2016 and his new book *Doctors in denial: why big pharma and the Canadian medical profession are too close for comfort* was published by Lorimer in May 2017.

Amir Attaran is a Professor in the Faculties of Law and Medicine at the University of Ottawa, and holds the Canada Research Chair in Law, Population Health and Global Development Policy. Dr. Attaran is by training both a lawyer (LL.B., Vancouver) and a biologist (D. Phil, Oxford; M.S., Caltech), whose research covers the gamut of both fields to explore different drivers of human well-being, particularly in the fields of human rights, health, and/or international development. Current research interests include studies on the social and policy determinants of health in areas policy ranging from malaria to AIDS to hypertension; the fight against criminally counterfeit, falsified and substandard medicines; the role of intellectual property and trade law on access to medicines in less developed countries; and the application of human rights law in armed conflict and anti-terrorism.

Dr. Attaran has published widely in the leading journals of both the legal and biomedical professions, and is an editorial consultant to *The Lancet*, and on the editorial board of the *Journal of Epidemiology and Community Health*. He also publishes journalism in the *Globe and Mail*, *New York Times*, *The Guardian*, and the *Literary Review of Canada*, among others.





Yoni Freedhoff, MD, Founder & Medical Director of the Bariatric Medical Institute

Dr. Freedhoff realized early in his career that the medical community, himself included, was not adequately managing obesity. Though many patients requested weight-loss advice he had very little to offer as the management of obesity is simply not taught in during medical school. Consequently, Dr. Freedhoff began further studies and became the third Canadian physician certified by the American Board of Obesity Medicine (ABOM) in 2005 and dedicated his professional career to the treatment and management of overweight and obesity. He has become an internationally sought-after speaker and teacher. In 2011 the University of Ottawa appointed him an Assistant Professor of Family Medicine and he regularly supervises both medical students and residents in his office. The *Canadian Medical Association Journal* once dubbed him a Canadian “nutritional watchdog”. His advocacy efforts in both obesity and nutrition policy have landed him speaking at both the House of Commons and Senate regarding Canada’s Food Guide and as a member of several stakeholder groups run by the Public Health Agency of Canada and Health Canada. He is quoted regularly in the national and international press and appears frequently on television including a regular spot on CTV’s Social and sounds off regularly on his award-winning blog, *Weighty Matters*. Dr. Freedhoff’s first book for the public, *The Diet Fix: Why Diets Fail and How to Make Yours Work*, is a #1 National Canadian bestseller.

Flory completed graduate studies in health and prevention at the Université de Montréal. She has worked for more than 10 years in tobacco control as a policy analyst in the Rights of Non-smokers Rights Association, then as Director of the Quebec office of Physicians for Smoke-Free Canada. Since 2009, she has been co-director and spokesperson for the Quebec Coalition for Tobacco Control with Heidi Rathjen. A key inspiration for her work in tobacco control is the tragic story of the late Heather Crowe, the waitress who had never smoked, but developed lung cancer following her routine exposure to tobacco smoke in her work environment. Flory helped raise awareness among policy makers and health stakeholders on several key issues of recent tobacco control reforms, such as the smoking ban in restaurants and bars, the banning of visible tobacco displays in outlets and the need to raise tobacco taxes while putting in place measures to stop smuggling. In 2009, she also coordinated the pan-Canadian campaign to ban flavoring additives in cigarettes and little cigars through the federal Tobacco Act. She is interested in the internal documents of the tobacco industry and is regularly asked to present and comment on the risks of the new products of the tobacco industry and the new marketing strategies that it deploys.



Flory Doucas B.Sc., DESS Co-director and spokesperson, Quebec Coalition for Tobacco Control (a project of the Quebec Public Health Association)

Dr. Brian Cook is a Senior Researcher at the University of Oxford. He leads the Health Behaviours work package of the Livestock, Environment and People (LEAP) project that will test a variety of food environment interventions to reduce demand for animal-sourced foods. The team will work with retail partners to test “nudge” strategies to support people in making healthy and sustainable food purchasing choices. The research is strongly interdisciplinary, drawing on insights from colleagues in environmental sciences, geography, health and other disciplines. Brian obtained his PhD (1998) in Linguistics from the University of Toronto. Before joining the University of Oxford he was a Senior Health Research Specialist for the Toronto Public Health department where he helped establish the Toronto Food Strategy. His career has focussed on urban food system research in a public health context, leading multi-disciplinary projects to improve access to healthy and affordable food.



Brian Cook, PhD, Senior Researcher, Health Behaviours, University of Oxford





**Lauren Vogel, Reporter,
Canadian Medical Association
Journal**

Lauren Vogel is an award-winning journalist and sometimes hypochondriac. She combines these passions as a reporter for CMAJ, Canada’s leading general medical journal, where she investigates the health care issues that keep doctors up at night. Lauren has also contributed to the CBC, the Ottawa Citizen, Sun Media and Xtra, among other publications, and has written mental health resources for students and the workplace.



**Professor Paul Veugelers,
PhD, MSc, University of
Alberta School of Public
Health**

Professor Veugelers received training in human nutrition (MSc from the University of Wageningen, the Netherlands), epidemiology (PhD from the University of Amsterdam, the Netherlands) and biostatistical modeling (post-doctoral fellowship at the University of British Columbia).

In 1998, he immigrated to Canada to join the Department of Community Health and Epidemiology at Dalhousie University, Halifax. In July of 2004, I took a position at the University of Alberta where he is now a professor in the School of Public Health. He received a Canada Institutes for Health Research New Investigator Award and currently hold a Canada Research Chair in Population Health, an Alberta Research Chair in Nutrition and Disease Prevention, and an Alberta Innovates Health Scholar Award to support his research on the importance of nutrition, healthy lifestyle, socio-economic factors, intervention programs and policies in relation to overweight and chronic diseases with the overarching objective to advise on and direct new health policies and population intervention programs to prevent chronic diseases and improve quality of life.

He directs the Population Health Intervention Research Unit in the School of Public Health evaluations of the implementation of comprehensive school health programs, including:

Return on Investment for Kids Health: ROI4Kids.ca , Raising healthy Eating and Active Living Kids in Alberta: REALKidsAlberta.ca , and Alberta Project Promoting active Living and healthy Eating in Schools: APPLESchools.ca



**Dr. Mutinta Hambayi Nseluke,
Chief and Head Nutrition
Sensitive Unit, World Food
Program**

Dr Mutinta Hambayi Nseluke is Chief and Head of Nutrition Sensitive Unit in UN World Food Program (WFP) HQ in Rome. She currently leads a team with a global mandate to ensure that WFP builds in nutrition across all its programs in a measureable way in support of governments to achieve SGD 2.2. Prior to that, Mutinta served in various roles, levels and countries; as Nutritionist in war torn Sudan, Regional Nutritionist in Southern Africa, as HIV and Nutrition Advisor WFP HQ Rome, in Malawi as Project Manager for a WFP proof of concept nutrition project on prevention of child stunting. During her career she has contributed to debates on food, nutrition and HIV/AIDS at various platforms. She advocates for explicit context appropriate solutions based on robust analysis and clear objectives in program designs and implementation informed by theories of change and program impact pathways. Mutinta is a certified Public Health Nutritionist with the World Body of Public Health Nutritionists, earning a title of cPHN. She holds a Diploma in Food and nutrition awarded by the University of Zambia, a Master’s Degree in Community Nutrition from Queensland University, Australia. Her PhD dissertation at UNU-MERIT, Maastricht University, examined the role of diets, child linear growth transitions and maternal education. She argues that access to food is not synonymous with improved nutrition and the debate is often underplayed with a generic story that fails to see the necessity to address underlying factors specific to a context.





**Carolyn Webb, BSc, MEd,
Coordinator, Canadian Coalition for
Healthy School Food**

Carolyn is the Interim Coordinator of the Coalition for Healthy School Food - a group of over 40 organizations from across Canada that are advocating for a national school food program. The Coalition is seeking an investment by the federal government in a cost-shared Universal Healthy School Food Program that will enable all students in Canada to have access to healthy meals at school every day. The Coalition is a network coordinated by Food Secure Canada. Carolyn also coordinates Sustain Ontario's Edible Education Network, a community of practice that is working to connect children and youth with healthy food systems in the province of Ontario. Carolyn currently spends her free time keeping up with 2 young boys and helping them develop a love for good food.



**Senator Art Eggleton, PC,
Senate of Canada**

Art Eggleton has served the people of Canada and the city of Toronto in public office for over 40 years. He was born, raised, and educated in Toronto where he worked as an accountant before being elected to City Council in 1969. He served 22 years as a member of Toronto City Council. Between 1973 and 1980, he served as City Budget Chief, then he served as Mayor of Toronto for 11 years, the longest serving Mayor in the City's history.

Mr. Eggleton served 11 years as MP for York Centre, serving as President of the Treasury Board & Minister Responsible for Infrastructure, Minister for International Trade, Minister of National Defence, and Vice-Chairman of Cabinet Committee on Economic Policy (1997-2002). On March 24, 2005, he was appointed to the Senate of Canada, serving as Chair of the Standing Senate Committee on Social Affairs, Science, and Technology where he focuses his work on social justice and health care reform issues. In 2012, he founded the All-Party Anti-Poverty Caucus, a group consisting of Members of Parliament and Senators from all political parties. He is also Chair of the World Council on City Data which was created by the Global Cities Institute at the University of Toronto. In 2015 he was appointed by the Mayor of Toronto to be Chair of the Mayor's Task Force on Toronto Community Housing.



**Bundit Sornpaisarn, M.D., Ph.D., is the
deputy CEO, Thai Health Promotion
Foundation, Thailand**

Dr. Sornpaisarn has been working in the field of alcohol policy research for more than ten years and researching alcohol taxation since earning his PhD. He has published a number of articles related to alcohol taxation issues in international peer-reviewed journals, including one that evaluates the effects of alcohol taxation on alcohol consumption, traffic fatalities, and drinking initiation in Thailand, different effects of various tax methods, systematic review of the effects of alcohol taxation in low- and middle-income countries. He was a co-author and a co-editor of the WHO resource tool on alcohol taxation and pricing policies. This tool is designed to support the implementation of the WHO global strategies to reduce the harmful use of alcohol. It addresses several topics, including the need for alcohol taxation and pricing policies, economic concepts for public health personnel, designing taxation and pricing policies, and implementation issues concerning taxation and pricing policies. This resource tool was launched on the WHO website in June 2017.





Jyrki Nissilä is the Minister-Counsellor and Deputy Head of Mission at the Embassy of Finland in Ottawa. Prior to joining the Embassy in Ottawa, Mr. Nissilä worked for four years (2014-2018) as a Director of the Unit for Civil Society at the Ministry for Foreign Affairs in Helsinki. He started his diplomatic career in 1996. He has been posted at the Embassies of Finland in Indonesia (1997-2000) and Germany (2000-2004) as well as at the Permanent Representation of Finland to the United Nations in New York (2009-2012). He enjoys meeting people and learning about new countries and cultures while serving his own country. Mr. Nissilä graduated from the University of Turku in 1994 with M.A. in Political Science. He received his teacher's degree in 1995. He is married with two children. Mr. Nissilä is interested in soccer, hockey, and synchronized skating. He has coached young players (age 5-9) in soccer as an assistant coach for several years.

Bundit Sornpaisarn, M.D., Ph.D., is the deputy CEO, Thai Health Promotion Foundation, Thailand



Elizabeth Payne is a senior reporter with the Ottawa Citizen and Postmedia based in Ottawa, Canada. She specializes in health coverage. She has won multiple awards and fellowships, including the Journalists in Aging Fellows Program with the Gerontological Society of America. This year she was nominated for a Canadian Association of Journalists award for data journalism for a series of stories on long-term care homes. In 2017 she received numerous awards for a series of stories detailing the development of an Ebola vaccine that saved lives on the ground in West Africa.

Elizabeth Payne, Senior Reporter, Ottawa Citizen and Postmedia



Nathaniel (Nate) Erskine-Smith is the Member of Parliament for Beaches-East York. He is the Vice-Chair of the Access to Information, Privacy, & Ethics Committee. He also sits on the Executive Committee of the Canadian Group of the Inter-Parliamentary Union (IPU) as past president. In his role as President, he has represented Canada at parliamentary conferences around the world.

Nathaniel (Nate) Erskine-Smith is the Member of Parliament for Beaches-East York.

Nate has strong roots in Beaches-East York, where he was raised and has lived most of his life. His parents Sara Erskine and Lawrence Smith are well respected local teachers. Nate lives in the riding with his wife Amy, a chef and nutrition professor at George Brown College, and the director of the supper club program at Gilda's Club Greater Toronto. They have one son, Mackinlay, born in 2016.

Before politics, Nate was a lawyer at a commercial litigation firm downtown Toronto. He supplemented his practice with volunteer legal work for a range of clients and causes, which included fighting public interest matters in court, and research for the Canadian Civil Liberties Association. He obtained his B.A. (Politics) and J.D. (Law) from Queen's University, where he pitched for the varsity baseball team. After working at a large Bay Street law firm and being called to the bar, Nate obtained his B.C.L. (Master of Laws), with distinction, from the University of Oxford where he studied political philosophy and constitutional law, and pitched for both the University and City baseball teams.





Don Davies, MP for Vancouver Kingsway and NDP Health Critic

Don Davies has been the Member of Parliament for Vancouver Kingsway since 2008. He serves as the NDP Critic for Health. Prior to his current post, Don served as Official Opposition Critic for International Trade, Official Opposition Critic for Citizenship and Immigration and Multiculturalism, and NDP Critic for Public Safety and National Security.

He is Co-Chair of the Global Health Caucus, the Parliamentary Friends of the UN. Before joining Parliament in 2008, Don worked as a lawyer, labour representative, and policy advisor. He was the Director of Legal Resources for Teamsters Canada (Local 31) from 1992 to 2008. From 1989 to 1991, he worked as Executive Assistant (Policy and Communications) to the Leader of the Official Opposition of Alberta. His education includes a Bachelor of Arts in Political Science and a Degree in Law.

Don is a long-time resident of the Kensington area of Vancouver Kingsway. He has been active in many community groups, including Tools for Peace, Co-op Radio, Lawyers for Social Responsibility, La Quena Cooperative, the Mount Pleasant Parent Advisory Council and the Dickens Community Group. He has been married for 32 years to Sheryl Palm, a Speech Pathologist at BC Children's Hospital.



Margo Reibe-Butt, Executive Director, Nourish Nova Scotia

For the past 20 years Margo has practiced dietetics and nutrition, with a focus on the development, growth and leadership of school-based nutrition programs in Nova Scotia school communities. As the former breakfast program consultant at the Department of Health and Wellness, Margo facilitated the transition of the provincial breakfast program into Nourish Nova Scotia alongside stakeholders in 2013. As the organization's Executive Director, she collaborates with partners, volunteers, colleagues and stakeholders to co-develop meaningful programs and initiatives supporting healthy food environments for Nova Scotia's children and youth. Margo believes these programs not only serve to support the future health and education outcomes of students, but also the social and economic prosperity of Nova Scotia as a whole. At the national level, Margo is an active steering committee member of the Coalition for Healthy School Food, a 40+ member organization advocating to the federal government for an investment in a universal healthy school food program.